

**CHIEF MINISTER'S OFFICE
GOVERNMENT OF TELANGANA**

PRESS RELEASE

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Hon'ble Chief Minister Sri K. Chandrashekar Rao said that the forthcoming World Telugu Conference should reflect the greatness of Telugu and its prominence in Telangana and showcase it to the entire world. He wanted conduct of exhibitions on the Telugu Language genres. The CM suggested that proper and adequate arrangements should be made for the delegates who include writers, language experts, representatives of the Telugu associations, poets and a host of others coming for the Conference not only from the country but also from all over the World.

The CM held a review meeting here on Wednesday at Pragathi Bhavan on the arrangements to be made for the World Telugu Conference to be held here next month. Government's Advisor Sri KV Ramanachary, Telangana Sahitya Academy Chairman Sri Nandini Sidhareddy, Chief Secretary Sri SP Singh, Principal Secretary Sri S Narsing Rao, Telugu University Vice-Chancellor Sri Satyanarayana, Principal Secretary (Cultural) Sri Burra Venkatesham, Principal Secretary for MAUD Sri Navin Mittal, Cultural Affairs Director Sri Mamidi Harikrishna, OSD Sri Desapathy Srinivas and others participated.

"Several Telangana people of the soil have done exemplary work in Telugu poetry, prose, Folk literature, Avadhanams, Samkeerthana and several other genres and thus enriched the Telugu language and literature. These great personalities should be remembered on the occasion. Their contribution to the language and literature should be known to the people. Show to the world once again, the Telangana Telugu language variants and genres. The Telugu language in Telangana had been surviving for ages, from hundreds of years and it is alive even among the illiterates in the form of Bathukamma songs and folk songs. The World Telugu Conference should become a dais to showcase the Telangana's proud history and heritage. On social daises, all the genres of the Telugu language and literature should be exhibited. Organise cultural programmes every evening at the Lal Bahadur Stadium," the CM said.

"There are several Telugu Associations in India and abroad. There are many Telugu people who have made a mark in their own fields. There are Telugu speaking people in other states and countries. Invite them on behalf of the Telangana state government as special guests. Organize preparatory meetings in the states like Andhra Pradesh and countries like US, Europe where there is a considerable Telugu population and invite the delegates," the CM suggested.

“Make elaborate arrangements in Hyderabad on the eve of the Conference. Put up welcome arches, everywhere audios should be played on the greatness of Telugu language, literature, poems, songs etc., Organize programmes on the Telugu language, literature and other genres on different daises. Make information available for every one about the programmes of the day so that people can attend the programme of their choice. Set up reception counters at the Railways stations, Airport and bus stations. Provide accommodation, transport and food for the delegates coming from other states and countries. Under the guidance of the Telangana Sahitya Academy other departments such as GHMC, HMDA, HMWSB should work in coordination. Invite Language Pandits working in the schools and colleges as on duty and entrust them with responsibility,” the CM said.

CPRO to CM